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‘What Will I Be When I Grow Up?’ Inspires Children to Dream with Confidence

It's never too soon to uncover and develop a child's interests. This engaging children's book, the first in a series by Blue Truck Media, Inc. president Kristin A. Pelletier, helps youngsters start the journey of self-discovery while encouraging their creative imagination and visualization skills.

FORT LAUDERDALE, FL, SEPT. 30, 2016—A child's active imagination and natural inquisitiveness are captured in a new children's book released today. **“What Will I Be When I Grow Up?”** takes the young reader (recommended for ages 2 - 10) on an entertaining journey imagining life as an adult.

By talking with her parents about the possibilities and using her vivid imagination to see herself in a variety of jobs, the book's main character, Krissy, explores some of the choices that lie ahead for her. In this colorful, rhyming picture book, she is encouraged to dream, use her imagination and follow her heart's desire while her parents encourage her self-confidence.

The book is available in print and ebook formats at a number of outlets, including [Amazon](#), [Apple iBooks](#), and [BookBaby](#). Quantity wholesale orders are available by writing to: publishing@bluetruckmedia.com.

Author Kristin A. Pelletier is an award-winning writer and executive producer with more than 25 years of experience in script-to-air television production. She is the president of Blue Truck Media, Inc., a company dedicated to providing quality, uplifting programming for families by driving inspiring stories into the forefront of the entertainment industry. She wrote this book with her own family's children in mind. “I wanted to encourage them to dream about life's possibilities and give them the confidence that my mother gave me,” she said.

Ms. Pelletier took a page out of her own life to create Krissy, who is modeled after the author as a child. “The words ‘you can do or be anything you want to be’ really is something my mother told me as a child over and over again, that made me feel empowered and not afraid to try new things, to take chances and to dream big. It gave me confidence.” She also had her own daughter and father in mind as she created the characters, as well as her beloved grandparents, who are the inspiration behind her corporation [Blue Truck Productions](#).

“I was a voracious reader,” she recalled. “I loved the summer reading program and book club and was positively influenced by authors who weave learning and core values into their stories—authors such as Dr. Seuss, Beatrix Potter and Janette Sebring Lowrey (Poky Little Puppy).”

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--Children's Book Add One--

Through her own series of children's books, Ms. Pelletier seeks to inspire children of all ages to imagine and follow their dreams, while subtly imparting valuable life lessons and introducing concepts such as self-confidence, goal setting, positive thinking and visualization that will help children grow into self-assured, productive adults. Long-term expansion plans for the character and series include an animated cartoon.

"I believe that the books we read with our children and the programming they watch, when selected mindfully, can have a positive impact on their lives in terms of learning and building self-esteem," said Ms. Pelletier, who writes in a variety of genres and mediums, including children's, self-help and fiction books as well as screenplays, television scripts and corporate projects. "Our goal at Blue Truck Media, is to drive that kind of quality content to the forefront of the entertainment industry."

"This wonderful book inspires, encourages and engages children to dream about possibilities," said Xavier Amador, Ph.D., world-renowned psychologist, founder of The LEAP Institute and the father of four. "And if they don't know the answer to the question in the title, no worries, because Ms. Pelletier succeeds in making the journey to find out fun, exciting and educational."

Blue Truck Media, Inc. specializes in the writing and creative development of original screenplays, television programming and books, and offers customized marketing and video production services to corporations, worldwide.

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**High-resolution photos available by writing to: Publisher@BlueTruckMedia.com*