

FOR IMMEDIATE RELEASE

'What Will I Be When I Grow Up?' Inspires Youngsters to Dream

It's never too soon to uncover and develop a child's interests. This engaging children's book, the first in a series by Blue Truck Media, Inc. president Kristin Pelletier, helps youngsters start the journey of self-discovery while encouraging their creative imagination and visualization skills.

FORT LAUDERDALE, FL, SEPT. 22, 2016—A child's active imagination and natural inquisitiveness are captured in this new children's book release, "What Will I Be When I Grow Up?" that takes the reader on an entertaining journey imagining life as an adult.

By talking with her parents about the possibilities and using her vivid imagination to see herself in a variety of jobs, the book's main character, Krissy, explores all the choices that lie ahead for her. In this colorful, rhyming picture book, she is encouraged to dream, use her imagination and follow her heart's desire while her parents help her uncover her interests.

The book will be available in print and ebook formats Sept. 29, 2016, at a number of outlets, including Amazon, Barnes & Noble, Goodreads, iBookstore and BookBaby.

Author Kristin A. Pelletier is an award-winning writer and executive producer with more than 25 years of experience in script-to-air television production. She is the president of Blue Truck Media, Inc., a company dedicated to providing quality, uplifting content for families by driving inspiring stories into the forefront of the entertainment industry

"I believe that quality programming and books enrich, inspire and enhance our viewers' lives, and by planting seeds of encouragement through the media, we are contributing to a better tomorrow," said Ms. Pelletier. "I wrote this book with my own family's children in mind. I wanted to encourage them to dream about life's possibilities."

Through her series of children's books, Ms. Pelletier seeks to inspire children of all ages to imagine and follow their dreams, while subtly imparting valuable life lessons.

"This wonderful book inspires, encourages and engages children to dream about possibilities," said Xavier Amador, Ph.D., world-renowned psychologist, founder of The LEAP Institute and the father of four. "And if they don't know the answer to the question in the title, no worries, because Ms. Pelletier succeeds in making the journey to find out fun, exciting and educational."

The book will be available Sept. 29, 2016, at a number of outlets, including Amazon, Barnes & Noble, Goodreads, iBookstore and BookBaby. The printed book is currently available for pre-order at [Amazon](#) and [Barnes & Noble](#) and also is available for pre-order in electronic format through Apple [iBooks](#). Quantity wholesale orders are available by writing to: publishing@bluetruckmedia.com.