



Blue Truck Productions Recruited to Market Emergent Services, LLC

Emergent Services, LLC, a company focused on helping military veterans use their military skills and education in the insurance claims industry, is partnering with Kristin Pelletier, president of Blue Truck Media, Inc., to tell its unique story.

FORT LAUDERDALE, FL, (August 3, 2016) – [Kristin A. Pelletier](#), president of [Blue Truck Media, Inc.](#), announced today her company has been hired to provide writing and creative services for [Emergent Services, LLC](#).

Blue Truck specializes in creating original content for entertainment and corporate clients worldwide. The media company's production division, Blue Truck Productions offers turnkey marketing and production services including script and copy writing, storyboarding, producing, directing, filming, graphics design and editing.

Founded by disabled veteran Jason Waller of Austin, Texas, Emergent Services is an independent claims adjusting firm specializing in catastrophic, residential, commercial, auto and flood claims. His company focuses on recruiting, training and hiring military veterans as independent claims adjusters because he knows first-hand that military veterans are well suited to the career.

Waller's goal is for Emergent Services to become a preferred source of independent claims adjusters for insurance companies, giving military veterans who are small business owners the ability to support their families, and the opportunity to contribute to their local economies and play an active role in their communities. He created the 5-to-500 Campaign, to help him grow the company by reaching out to Insurance companies who recognize the difficulties that military veterans face in transitioning into today's job market, and agree that military veterans are well suited to represent companies to their policyholders after a catastrophic weather event.

Emergent Services has engaged Blue Truck Productions to consult on brand messaging and develop corporate marketing materials. Blue truck will provide creative direction, editing and copy writing services for the company's website, including scriptwriting and creating the storyboard for their online introductory marketing video.

"We are so pleased and excited to be asked to support Jason in his efforts," said Pelletier. "He has such a great story to tell about his own military experiences and a mission to help veterans successfully transition back to civilian life after military service. We are honored to be a part of this mission and team. Our goal is to capture and portray the essence of Jason, his company and the role veterans will serve in the insurance industry."

Emergent Services' founder and president Jason Waller said, "Partnering with Kristin and Blue Truck was a great decision on our part. She understands the challenges a start-up company faces and has focused her creative talents on helping us to hone our messaging, build our brand and tell our unique story through web content, a video and other materials to market Emergent Services."

"Because this is a start-up company with limited resources, we are keeping the cost of the video to a minimum, using an exciting and unique combination of still photography and vector graphics to create a dynamic animated video that introduces the world to Emergent Services," Pelletier explained. "Stay tuned. Emergent Services is a remarkable new company with a worthy and inspiring mission."

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Blue Truck Media, Inc. based in Fort Lauderdale, Florida, specializes in the writing and creative development of original screenplays, television programming and books, and offers customized marketing and video production services to corporations, worldwide.

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