



## **For Immediate Release**

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### **Blue Truck Productions Gunning for Grant to Green Light TV Pilot**

*Vote by Oct. 17 to support local production company's chances to earn a \$150,000 grant from Main Street Mission*

[Fort Lauderdale, FL] – Executive producer [Kristin A. Pelletier](#) has been making award-winning corporate videos for a diverse clientele for more than 20 years. But when she founded [Blue Truck Productions](#), she aimed to expand into the entertainment industry and create original television programming with an inspiring message.

However, network-worthy production is an expensive undertaking. So Kristin has applied for a \$150,000 grant from Chase as part of a newly launched program, Mission Main Street<sup>SM</sup> Grants. To qualify for consideration, Kristin submitted a questionnaire outlining a business plan that will result in growth of the business. And to qualify for the next round, Blue Truck Productions must receive at least 250 votes via social media.

Customers, fans and community members can show support for Blue Truck Productions and the positive television programming it proposes by voting at [www.missionmainstreetgrants.com](http://www.missionmainstreetgrants.com). The voting deadline is Oct. 17, 2014. The names of the 20 grant recipients, who will be selected by expert panelists, will be announced in January 2015.

“We are asking for support from those who share our view that television needs more positive uplifting programming on the airwaves,” says Kristin. “If successful in applying for this grant, Blue Truck Productions will be able to expand, create local production jobs and begin work on several pilot concepts.”

At the top of the list to be green lit for production, *The Kindness Effect*, an inspiring hidden-camera television program with a philanthropic twist. Similar in format to *Candid Camera* and *Punk'd*, with one major difference. The show will “prank” people with random acts of kindness. The pilot program will be produced in South Florida, using local talent and featuring people from the community for much of the pilot.

### **About Mission Main Street Grants**

Demonstrating an ongoing commitment to small business, Chase launched Mission Main Street Grants, a program that will award 20 grants of \$150,000 to small businesses across America. By completing a business profile, a grant questionnaire, and meeting relevant eligibility requirements, small businesses will have access to special offers from the Premier Sponsor, Google. Chase is committed to helping small businesses so they can take big steps for their business and community.

### **About Blue Truck Productions**

Blue Truck Productions is dedicated to providing quality, uplifting programming for families by driving inspiring stories into the forefront of the entertainment industry. We believe that quality programming enriches, inspires and enhances our viewers’ lives, and by planting the seeds of encouragement through the media, we are contributing to a better tomorrow.