

## **Blue Truck Recognized for Excellence in Fort Lauderdale**

FORT LAUDERDALE, FL (May 12, 2014) – The Greater Fort Lauderdale Chamber of Commerce honored Blue Truck Media Inc. as a winner in the 2014 “Small Business of the Year” award in the New Small Business category, recognizing the company’s contributions to the community and commitment to excellence.

“It was a privilege to be recognized among my entrepreneurial peers,” said Kristin Pelletier, President and CEO of Blue Truck Media, Inc. “The Chamber does so much to support and encourage new businesses, which makes Fort Lauderdale an ideal place to start a new company. Being a member of the Chamber has been integral to our success.”

The event, held May 2, was presented by TD Bank and honored 16 nominees with an awards ceremony, networking breakfast and keynote presentation by Jonel Hein, Deputy Director of the Small Business Administration.

This honor is perfectly timed as National Small Business Week, held by the U.S. Small Business Administration (SBA), begins today. This week calls special attention to the importance of small business for our country’s economy, encouraging Americans to drive innovation and create more jobs. Throughout the week, the SBA will hold events around the country featuring heroes in the small business community.

To find out more about the Greater Fort Lauderdale Chamber of Commerce visit their website at <http://www.ftlchamber.com>.

Blue Truck Productions specializes in the writing and creative development of original content and offers customized video production to corporations. For more information visit [www.bluetruck.tv](http://www.bluetruck.tv).

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