



Blue Truck to Capture Crimestoppers Mission

FORT LAUDERDALE, FL (Jan. 29, 2013) – Blue Truck Productions is proud to announce its partnership with Crimestoppers of Broward County to produce a public education video advocating for a safer community.

The objective of the video is to increase awareness and understanding of Crimestoppers program in order to facilitate an increase in public tips that lead to arrests.

"Community involvement has been vital to the success of the Crimestopper Program," said Paul Jaworski, President of Crimestoppers of Broward County. "This production will not only inform the public of what we do and how we do it, but stress the importance of their participation in building a safer community."

In addition to providing a history and overview of the program, the video will highlight some of the newer crime-reporting technologies that are available. Online, texting, and mobile applications now make it even easier for the public to anonymously and safely provide information to law enforcement through the Crimestoppers system.

Crimestoppers of Broward County was established in 1981. Since its inception the non-profit organization has been responsible for more than twelve thousand arrests and more than \$365-million in recovered property.

Blue Truck Productions is a division of Blue Truck Media, Inc. a Florida-based corporation, which specializes in the creative development of original screenplays, television programming and books, and offers customized video production to corporations.

For more information regarding Blue Truck Media, visit www.bluetruck.tv.

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